



MEDIA RELEASE: January 8, 2013

For Immediate Release

Federal Liberal Party Rebounds in Atlantic Canada

HALIFAX: The Federal Liberals have taken the lead in voter support in Atlantic Canada this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** The Liberals have improved their standings in all four Atlantic Provinces. Support for the Liberal Party has increased this quarter (36%, up from 23% in November 2011), taking the lead in voter intentions in Atlantic Canada for the first time since August 2010. Backing of the governing Conservative Party is down (30%, down from 39% a year earlier), while support among decided voters for the NDP stands at 30 percent (down from 36% one year ago). Four percent prefer the Green Party (compared with 2% one year ago). Meanwhile, over four in ten are undecided, do not plan to vote, or do not offer a response (44%, compared with 41% one year ago).

One-quarter of Atlantic Canadians (24%, up from 13% one year ago) would prefer Interim Liberal leader Bob Rae as Prime Minister, while three in ten (28%, compared with 30%) back current Prime Minister Stephen Harper. Support for Thomas Mulcair of the NDP is stable despite a decline in party support (22%, unchanged), while backing for Elizabeth May of the Green Party stands at 7 percent (up from 4%).

Satisfaction with the Conservative Party has declined over the last year. Specifically, less than four in ten decided voters are satisfied with the current performance of the Conservative Party (37%, down from 49% in November 2011). Almost six in ten Atlantic Canadians are dissatisfied with the performance of the Conservative Government (57%, up from 43% one year ago), while seven percent (compared with 9%) do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly®**, an independent, quarterly survey of Atlantic Canadians, and are based on a sample of 1500 adult Atlantic Canadians, conducted from November 7 to December 1, 2012, with overall results accurate to within ± 2.5 percentage points, 95 out of 100 times.

For more information, please contact:

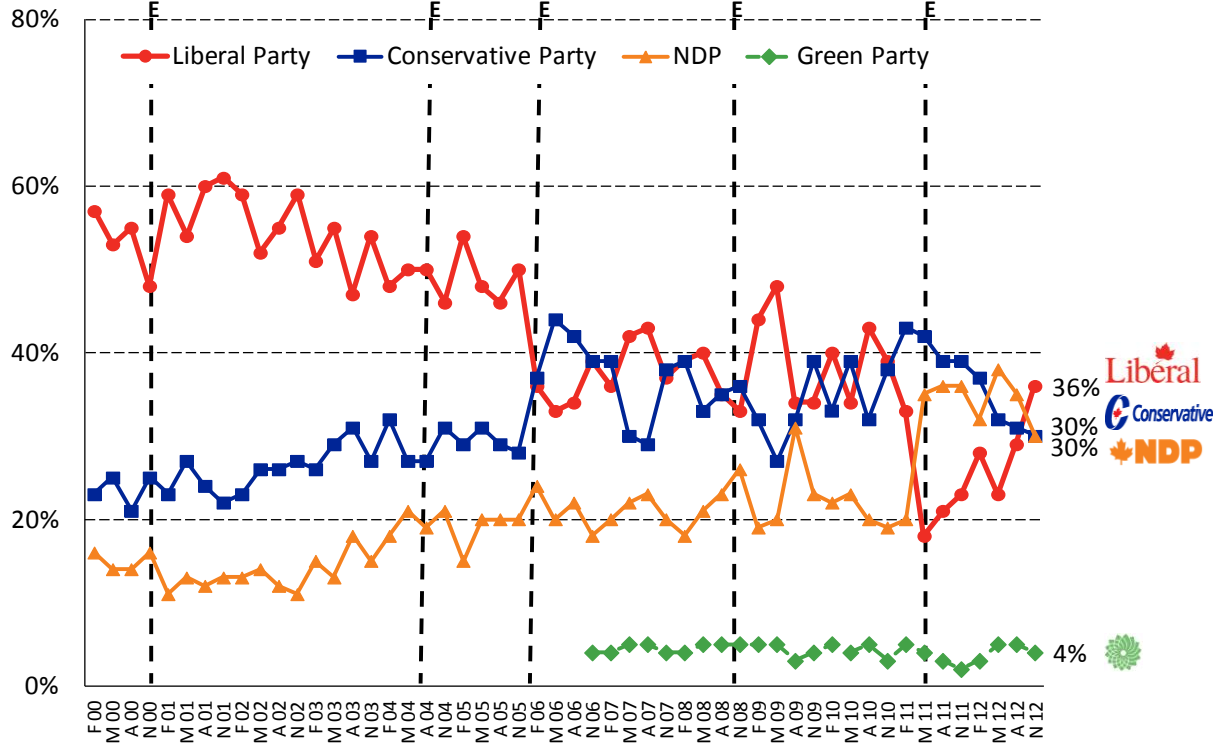
Don Mills, Chairman and CEO at (902) 493-3838

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Ce communiqué de presse est également offert en français.

Federal Decided Voters

Atlantic Canada



F=February, M=May, A=August, N=November

Source : Corporate Research Associates Inc. Atlantic Quarterly

Q.31

CRA Atlantic Quarterly® – Autumn 2012

Federal Political Results

Sample: 1500 Atlantic Canadians (18 years plus)

Interview Dates: November 7 to December 1, 2012

Overall Margin of Sampling Error: ± 2.5 percentage points (95% confidence level)

Generally speaking, how satisfied are you with the overall performance of the Federal Government led by Prime Minister Stephen Harper?										
	Atlantic Canada		Newfoundland and Labrador		Nova Scotia		New Brunswick		Prince Edward Island	
	Nov 11	Nov 12	Nov 11	Nov 12	Nov 11	Nov 12	Nov 11	Nov 12	Nov 11	Nov 12
Completely satisfied	5	4	4	1	4	5	5	4	6	4
Mostly satisfied	44	33	39	28	43	33	47	38	47	27
Mostly dissatisfied	27	33	30	32	29	35	23	30	28	33
Completely dissatisfied	16	24	19	33	15	21	15	20	12	29
Don't know/No answer/Neither	9	7	8	6	8	6	9	8	8	8

If a federal election were held today, for which party would you vote?										
Party	Atlantic Canada		Newfoundland and Labrador		Nova Scotia		New Brunswick		Prince Edward Island	
	Nov 11	Nov 12	Nov 11	Nov 12	Nov 11	Nov 12	Nov 11	Nov 12	Nov 11	Nov 12
Conservative Party	39	30	36	24	36	29	44	39	50	23
Liberal Party	23	36	21	35	24	38	21	30	28	52
New Democratic Party	36	30	42	40	37	29	31	23	21	22
Green Party	2	4	0	1	3	4	2	7	1	4
Other	0	0	0	0	0	0	1	1	0	0
TOTAL DECIDED VOTE	100	100	99	100	100	100	99	100	100	101
Undecided/No answer/Do not plan to vote/Refused	41	44	44	44	41	43	45	51	45	49

Which one of the following party leaders would you most prefer as Prime Minister of Canada?										
Leader	Atlantic Canada		Newfoundland and Labrador		Nova Scotia		New Brunswick		Prince Edward Island	
	Nov 11	Nov 12	Nov 11	Nov 12	Nov 11	Nov 12	Nov 11	Nov 12	Nov 11	Nov 12
Stephen Harper of the Conservative Party	30	28	27	25	29	27	34	32	28	20
The next leader of/Liberal Interim leader Bob Rae	13	24	12	25	13	22	12	23	21	31
The next leader of/Thomas Mulcair of the NDP	22	22	28	32	23	20	20	17	11	19
Elizabeth May of the Green Party	4	7	1	1	6	9	3	8	4	6
None of the above/Other	11	7	16	6	10	7	9	5	15	10
Don't know/Undecided/ Refused	19	14	15	10	19	14	22	14	21	15